

Lead York Region DSB

Partners

- York Catholic DSB
- City of Markham
- York Region Public Health
- York Region
- Cycling and Pedestrian Advisory Committee

Contact

activeschooltravel@yrdsb.ca



Budget \$152,200 (\$60,000 OAST Fund + \$92,200 matching local support)

Overview

The project developed and tested a new tiered approach to active school travel (AST) program implementation. Another goal was to improve program sustainability at both the school and community levels.

Project highlights

- » Piloted a tiered approach to increase AST at 9 schools with initiatives grouped into six categories: marketing & communication; classroom competition; wayfinding; engineering improvements; and Walking Wednesdays.
- » Developed a new “Family Connection” initiative to encourage and support families to walk to school together.

What they're saying

"York Region recognizes the important role that active school travel plays in building safe, healthy and accessible communities. YRDSB is well positioned to bring stakeholders together to benefit our community by helping improve active and sustainable travel literacy for children and their families."

– John Kazilis, Manager – Transportation Planning, Regional Municipality of York