

Lead EcoSuperior, Thunder Bay District Health Unit

Partners

- City of Thunder Bay
- Lakehead Public Schools
- Thunder Bay Catholic DSB
- STS of Thunder Bay
- Thunder Bay Police Services

Contact

ecosuperior.org/activeschooltravel

Budget \$144,580

(\$86,688 OAST Fund + \$57,892 matching local support)



Overview

The Walk or Wheel Thunder Bay (WOW TB) project developed school travel plans at four schools and delivered city-wide active school travel events. Strengthening collaboration among local stakeholders and creating a program sustainability plan were also priorities.

Project highlights

- » Created a video series profiling School Travel Planning champions to celebrate success and build momentum.
- » A new WOW TB Committee improved cooperation between and commitment to active school travel among local partners.
- » Implemented infrastructure changes to school grounds and surrounding streets including installing bike racks, adding curb cuts and introducing wayfinding signs on key routes to five schools.

What they're saying

"STSTB has taken on a more holistic approach to student transportation since becoming a founding stakeholder in (this project) and being an active participant in the emerging active school transportation movement in Thunder Bay."

- Craig Murphy, Consortium Manager, Student Transportation Services of Thunder Bay (STSTB)