

Leads Niagara Student Transportation Services
Niagara Region Public Health

Partners

- District School Board of Niagara
- Niagara Catholic DSB
- Niagara Region and local area municipalities

Contact

www.nsts.ca



Budget \$295,049

(\$100,000 OAST Fund + \$195,049 matching local support)

Overview

The project built upon existing work by expanding School Travel Planning, piloting a Walking School Bus, and strengthening the commitment of local stakeholders through formal agreements and a revitalized regional advisory committee.

Project highlights

- » Implemented a Walking School Bus pilot at three schools using a paid leader to teach pedestrian safety and increase parental confidence in their children's ability to walk to school.
- » Installed new bike racks at 15 schools and developed new guidelines and a procurement policy for bicycle parking at all schools in the region.
- » Developed a new social media strategy targeting parents with support from local municipalities and other champions to promote messaging.

What they're saying

"This program ...has demonstrated results across the region by addressing road safety through infrastructure improvements, student skill development and changes to driver behaviour."

- Lori Ziraldo, Executive Director, Niagara Student Transportation Services