

Lead Simcoe Muskoka District Health Unit

Partners

- City of Barrie
- County of Simcoe
- Simcoe County DSB
- Trillium Lakelands DSB
- CSC Mon Avenir
- Town of Collingwood
- Town of Wasaga Beach
- Town of Midland
- Town of Bradford-West Gwillimbury
- Town of Innisfil
- Town of Bracebridge
- District of Muskoka
- Clearview Township
- Environment Network



Contact

<https://bit.ly/3jIWcGd>

Budget \$358,860 (\$110,600 OAST Fund + \$248,260 matching local support)

Overview

Strengthening and expanding local and regional active school travel (AST) initiatives and partnerships in the City of Barrie and the wider Simcoe-Muskoka region.

Project highlights

- » Implemented School Travel Planning at 17 schools including GIS mapping.
- » Developed pedestrian/cycling safety videos, an AST charter and a brand toolkit for local AST programming.

What they're saying

"It's wonderful that you're taking that step to be active and to not come to school in your parent's car...That's what our government wants to do: help you make these healthy habits that you'll have for the rest of your lives."

– Hon. Caroline Mulroney, Minister of Transportation & MPP, York-Simcoe