

## Lead Region of Peel

### Partners

- City of Brampton
- City of Mississauga
- Town of Caledon
- Peel District School Board
- Dufferin-Peel Catholic District School Board
- Toronto Region Conservation Authority
- Bike Brampton

**Contact** [walkandrollpeel.ca/projects/schools.htm](http://walkandrollpeel.ca/projects/schools.htm)

**Budget** \$240,697 (\$149,923 OAST Fund + \$90,774 matching local support)

### Overview

The project will pilot new active and sustainable school travel (ASST) coordination services that strengthen regional capacity and resources and enhance School Travel Planning programming in Brampton, Caledon and Mississauga.

### Project highlights

- » Developing and delivering training workshops for ASST leaders, including school staff, parents, and community volunteers, to deliver hands-on active transportation lessons and activities to students.
- » Creating and implementing a social marketing campaign focusing on parents and the local community around targeted schools.
- » Reviewing existing policies and plans to identify new programming opportunities.

### What they're saying

***"This grant allows for existing AST initiatives to gain more momentum in the Region of Peel as we work to grow and strengthen active and sustainable travel for our schools and communities."***

~Shahid Naeem, Manager- Energy & Sustainability,  
Peel District School Board