

Lead EcoSuperior, Thunder Bay District Health Unit

Partners

- City of Thunder Bay
- Lakehead Public Schools
- Thunder Bay Catholic District School Board
- Student Transportation Services of Thunder Bay
- Thunder Bay Police Services

Contact ecosuperior.org/activeschooltravel

Budget **\$144,580**

(\$86,688 OAST Fund + \$57,892 matching local support)



Overview

The Walk or Wheel Thunder Bay (WOW TB) project is developing school travel plans at four schools and delivering city-wide active school travel events. Strengthening collaboration among local stakeholders and creating a program sustainability plan are also priorities.

Project highlights

- » Created EcoTip series to promote active school travel and events, and School Travel Planning Champion video series to profile individual schools, celebrate success, and build momentum.
- » The new Walk Or Wheel (WOW) Thunder Bay Committee is helping to improve co-operation between and commitment to active school travel among local school board, school transportation, municipal and police partners.

What they're saying

"STSTB has taken on a more holistic approach to student transportation since becoming a founding stakeholder in (this project) and being an active participant in the emerging active school transportation movement in Thunder Bay."

~Craig Murphy, Consortium Manager, Student Transportation Services of Thunder Bay (STSTB)