



Leads **Niagara Student Transportation Services** **Niagara Region Public Health**

Partners

- District School Board of Niagara
- Niagara Catholic District School Board
- Niagara Region and local area municipalities

Contact ast@nsts.ca



Budget \$295,049

(\$100,000 OAST Fund + \$195,049 matching local support)

Overview

The project is building upon existing work by expanding School Travel Planning, piloting a Walking School Bus, and strengthening the commitment of local stakeholders through formal agreements, a revitalized regional advisory committee and a new Active School Travel charter.

Project highlights

- » Piloting a Walking School Bus pilot at four schools using a paid leader model to teach pedestrian safety and build parental confidence in their children's ability to walk to school.
- » Supporting cycling to school by installing new bike racks at 15 schools and developing new guidelines and a procurement policy for addressing bicycle parking needs at all schools in the region.
- » Social media strategy in place to engage parents with support from municipalities and other local champions to promote messaging.

What they're saying

"This program ...has demonstrated results across the region by addressing road safety through infrastructure improvements, student skill development and changes to driver behaviour."

~Lori Ziraldo, Executive Director, Niagara Student Transportation Services

