

## Lead Student Transportation Services of Waterloo Region

### Partners

- City of Waterloo
- City of Kitchener
- City of Cambridge
- Waterloo Catholic District School Board
- Waterloo Region District School Board

Contact [stswr.ca/walkzone/](https://stswr.ca/walkzone/)

Budget **\$425,580**

(\$264,000 OAST Fund + \$161,580 matching local support)



### Overview

Led by the region's school transportation consortium, the project aims to expand School Travel Planning (STP) in the cities of Cambridge, Kitchener and Waterloo and develop other related programming to promote active school travel.

### Project highlights

- » Commenced STP in 23 schools and introduced a new Kindergarten orientation package that emphasizes walking as the preferred option for travelling to school and provides support for parents to coach their children to be safe and confident pedestrians.
- » Implementing new pedestrian safety initiatives including curriculum-based pedestrian skills training with roadside practice and a Trailblazers program that has trained more than 100 students to be walking ambassadors in their school communities.

### What they're saying

*"The Fund has been a welcome support in our region. The School Travel Planning team has brought together key stakeholders to implement changes to our approach to transportation."*

~Matthew Gerard, Superintendent of Business Services & Treasurer of the Board, Waterloo Region DSB